

DYNAMIC PROFILE OF THE SHGS WOMEN AND THEIR ASSOCIATION TOWARDS GROUP DYNAMICS EFFECTIVENESS

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ABSTRACT

The Government's five-year plans are aimed at empowering women. Efforts have been channelized to organize women into Self Help Groups (SHGs). This step is considered crucial and marks the beginning of a major process for empowering women. In this study, the dynamic profile of the women involved in Self Help Groups (SHGs) has been evaluated. In addition, the association between the women and SHGs was reviewed in an attempt to understand the group dynamic effectiveness in Junagadh district of Gujarat state. Most SHG women were middle aged, illiterate, involved to labour work, having low annual income and material possession, as well as low social participation, medium proactive attitude and low skill development, with middle family type. Different independent variables such as education, annual income, social participation, proactive attitude, and skill development had a positively higher significant relationship with Group Dynamic Effectiveness Index at 1 per cent level of significance.

KEYWORD: GDEI; Proactive attitude; Skill development; SHGs